

6147



SPONSORSHIP PACKET





Executive Summary

Our Team – P2



The Tonkabots is a 47-student high school robotics team from Mound, MN, established in 2015. The team competes in the annual FIRST Robotics Competition and is comprised of students, mentors, coaches, and supporters.



Our Impact – P3

Tonkabots is committed to making a meaningful impact on our community through leadership, skill development, and educational outreach. The team leads middle school Robotics Camps, and robot demos at Spirit of the Lakes and hosts an annual Pancake Breakfast for the community.



Recent Achievements – P4

- MN State Champions
- Northern Lights Regional Winners
- Double DECCer Winners
- "Hardest Working Robot" Peer Award
- Autonomous Award
- "Stellar Single" Peer Award
- 3rd in the Entire World for Endgame
 - 3rd out of 3474 teams

Sponsorship Info – P6



Tonkabots offers various sponsorship levels, from Byte to Petabyte Supporter, each receiving unique benefits. Sponsors can have their business logo featured on our robot and enjoy various other benefits based on their contribution level.

Save The Date – Competition Dates

- Week Zero, Eagan – Sat, Feb 15th–16th
- Pancake Breakfast (9:00AM–12:00PM) Feb 22nd
- Lake Superior Regional – Duluth: Feb 27th–Mar 1st
- North Star Regional – U of M Campus Apr 2nd–5th
- World Championship – Houston, TX April 16–19
- MSHSL (State) at Concordia May 10th



Our Needs – P5

Tonkabots relies on vital sponsorships to fund the robot build, competitions, shop equipment, transportation, and housing. Sponsorship helps us provide educational opportunities and upgrade our resources to develop future engineers.



Meet Tonkabots

Introduction

The Tonkabots, team #6147, is a high school robotics team from Mound, MN that competes in the annual **FIRST Robotics Competition**. Each year a new game is released with a variety of objectives. Students are given six weeks to design, build, and program an industrial sized robot before competitions begin. Mentors working in a variety of industries generously volunteer their time to equip students with the knowledge needed to make each season possible.



2024 Season
Recap Video



MSHSL State Champions

Who Are We?

Tonkabots is a 47-student team of hard working, innovative individuals in Mound, MN. The team is structured around the following sub-teams:

- Design
- Build
- Software
- Strategy
- Marketing
- Engineering
- Business
- Project Mgmt

Meet Our Mentors

Dale Kimball: Head Coach
Ashton Demmer: Assistant Coach
Brett Herdendorf: Engineering, CAD, & Electrical
Mike Wood: Engineering, Electrical
Gretchen Fleener: Design, Marketing, Business
Wayde Fleener: Strategy
James Dedon: Software
Michael/Cyndi Tsypis: Project Management
Kristin/John Beise: Fundraising
Dan Vogel: Engineering
Bec Gawtry: Project Management
Nate Salas :Build
Matt Miller :Build
Jesse Remington: Software



D.G Welding Field Trip
(2024 Sponsor)



Our Impact

Making a Difference in Our Community

The Tonkabots are more than just a group of robotics enthusiasts; we are a dedicated community of students, mentors, and supporters who strive to make a meaningful impact on our school, community, and beyond. Our commitment to innovation, education, and growth is at the heart of everything we do.

Leadership & Skill Development



- Leadership, Communication & Teamwork
- STEM, Mathematics and Engineering Concepts
- Programming, Computer Vision, Machine Learning
- Computer-Aided Design, 3D Printing, Machining
- Marketing, Fundraising, Public Relations
- Art, Design, & Working Tools & Equipment

Community Outreach

Annually, Tonkabots hosts numerous events in an attempt to give back to the community.

- **Middle School Robotics Camp** – Tonkabots students design custom curriculum and teach Middle School students an introduction to Robotics, CAD, 3D printing, and many other engineering-oriented topics.
- **Spirit of the Lakes** – Tonkabots hosts a series of yearly demonstrations at Mound's largest celebrated event.
- **Pancake Breakfast** – An annual fundraiser bringing community members to raise awareness and funds for Tonkabots.

Mound City-Hall Demo





Our Achievements

Lake Superior Regional Winners – 2025

The Tonkabots competed and won the Lake Superior Regional, a week 1 regional event. This qualified us for the World Championship in Houston, TX, where the Tonkabots will travel April 15–20.



MN State Champions – 2024

During the 2024 season, Tonkabots qualified for the Minnesota state championship. The Tonkabots went on to win the entire event, becoming the MSHSL State Champions.

Northern Lights Regional Winners – 2024

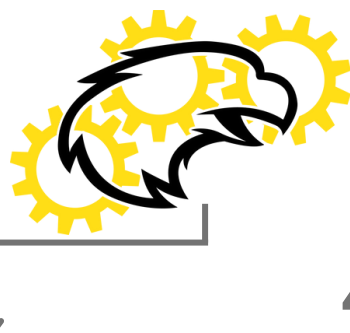
The Tonkabots competed and won the Northern Lights Regional, a week 1 regional event. This qualified us for the World Championship in Houston, TX. At Worlds, the Tonkabots went on to place 22nd out of 75 teams in the Galileo Division.



Double DECCer Winners – 2024 & 2025

The Duluth Convention Center hosts two FRC regional events at the same time: Northern Lights Regional and Lake Superior Regional. The Double DECCer is the annual faceoff between the winners of the two regionals... and the Tonkabots triumphed two years in a row!

- Ranked 3rd in the World for Endgame (3,474 teams) – 2024
- Autonomous Award at Northern Lights Regional – 2024
- "Hardest Working Robot" Peer award from team 3418
- "Stellar Single" Peer Award from team 862





Sponsors Enable Us

Sponsors provide critical support to fund educational opportunities for students. It also provides students with access to new technologies, equipment, and robot parts to develop a more competitive and innovative robot. We couldn't do it without our sponsors!

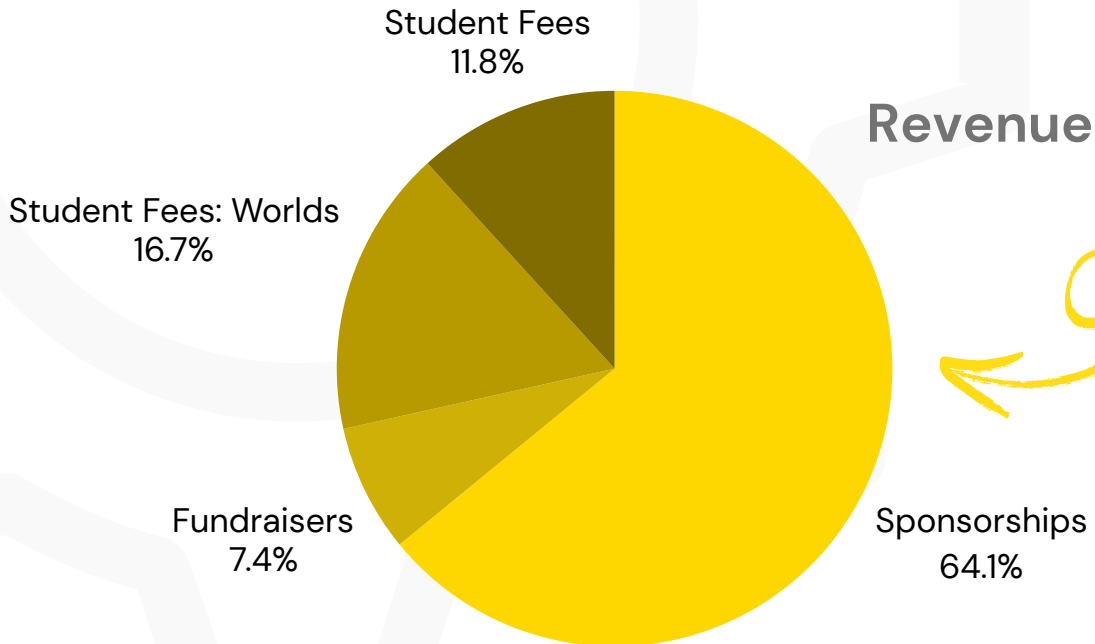
Monetary Expenses

Expenses	Costs
Two Regional Events Registration	\$9,000
Other Event Registration (MSHSL, Week O, Offseason)	\$1,000
Transportation & Housing for Above Events	\$5,000
FIRST Championship Registration	\$5,750
Championship Housing, Transportation, & Food	\$33,000
Branding & Apparel	\$1,000
Robot Parts, Inventory, & Tools	\$25,000
Administrative Costs	\$1,000
Total Cost:	<u>\$80,750</u>

Sponsors are the backbone of our team, covering 64% of our budget. Our seasons wouldn't be possible without the help of sponsors!

Tonkabots has a goal to keep a reserve of \$35,000 for if/when we qualify for the World championship. If the team does not qualify for Worlds, the money will be reserved for the most pressing needs of the following season.

Revenue Sources





Mound Westonka

TONKABOTS

Sponsorship Form

THANK YOU for your interest in sponsoring our team!

Please choose one of the following two options to become a sponsor:

Digital Submission

Scan this QR code to submit your information and give digitally:



Mail Submission

Complete this form and mail along with a check made out to the **"Tonkabots Booster Club"** to:
Tonkabots Booster Club, 6485 Willow Court, Minnetrista, MN 55364.

Business Name: _____

Contact Name: _____

Contact Phone: _____

Email address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

☐ I have enclosed a donation in the amount of \$ _____

☐ I would like to provide the following In-Kind donation(s): _____

Required to provide recognition benefits:

Business website (for link on our page & socials): _____

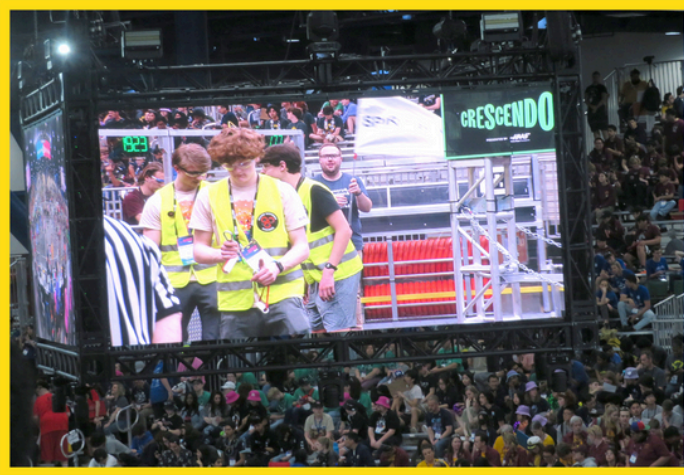
Contact person to obtain company logos (for apparel and banner*):

Name: _____ Email: _____

***Must receive vector logo files no later than Mar 20, 2025 to guarantee inclusion on apparel, banner or robot for Worlds.**



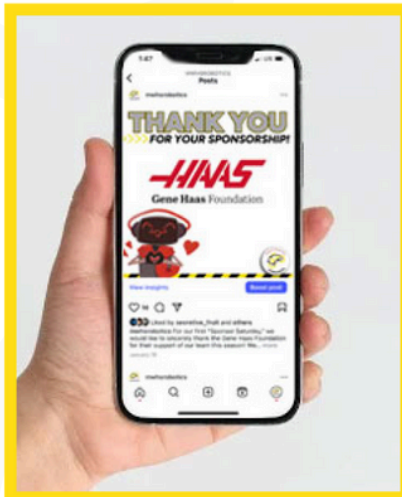
Your Impact



Vests on the Jumbotron



Logo and link on our website



Social media thank you post with link



Logo on robot



Annual sweatshirts



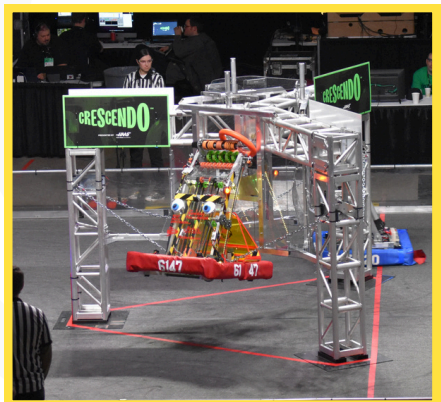
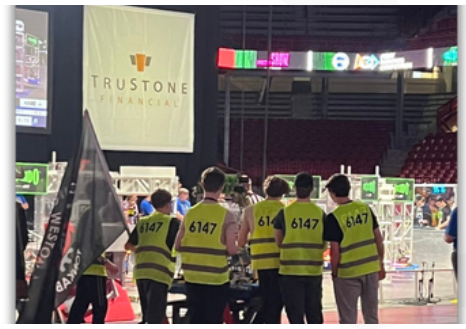
Robot demo on-site at sponsor facility



Team banner in the pit



Your Impact



Tonkabots 2024 State Champions - University of Minnesota Williams Arena



Other Ways to Support

We appreciate any and all forms of support!



In-Kind Donations

Donating your time, skills, products or services is just as beneficial to us! Your donations enable us to achieve specific goals without depleting our limited funds, and in turn redirect our cash to other necessary expenses. If you or your company has access to build and manufacturing equipment & capabilities, printing and marketing resources, transportation services, food service, or anything else that can help us make this season even better, please contact Dale at kimballd@277apps.org; we'd love to have a conversation about how we can partner together!



Fuel The Team

Teenagers eat a lot, and nothing slows down productive kids like hunger! **\$100 will feed the team for one meeting**, but every dollar that our team does NOT have to spend on feeding the team is another dollar that can be allocated towards building a champion robot! Do you like to cook, own a restaurant, or have cash or gift cards? Contact Dale at kimballd@277apps.org with your ideas!



Rent us a Trailer

One small but ongoing and necessary expense of the team is the cost to rent trailers. A **\$200 contribution** can help us transport our robot and all of the equipment necessary to have a functional setup in our pit at local competitions, which is crucial to our success during every competition.



Become a Mentor

The time and talents of our mentors is essential to engaging our team of 47 high schoolers and teaching them valuable life skills! If you are interested in mentoring students in the fields of engineering, build & manufacturing, programming & software, electrical engineering, graphic design, web design and marketing, fundraising, business, community outreach, event planning, media, press or anything else that you feel you can contribute, we would love to meet with you! Please contact Dale at kimballd@277apps.org to arrange a time to connect and match up our needs with your skills and see how rewarding mentoring students can be!



Become a Superfan

Help us get the word out about our amazing team among the community by becoming a fan on social media and proudly wearing our team merch!

Get Social



Attend our Events



Follow our Stats



Buy our Merch



Sponsorship Levels

Interested in a sponsorship level, but don't see what you want? Contact us and we can look into the request!

All donations are tax deductible. Tonkabots Boosters is a registered 501(c)3 non-profit. (EIN 33-1444607)

	Byte \$250	Kilobyte \$500	Megabyte \$1000	Gigabyte \$2500	Terabyte \$5000
Business Name & Link On Website	✓	✓	✓	✓	✓
Tour of Tonkabots Competition Pit	✓	✓	✓	✓	✓
Social Media Thank You Post	✓	✓	✓	✓	✓
2 Tickets to the Pancake Breakfast	✓	✓	✓	✓	✓
Logo on Team Banner*		✓	✓	✓	✓
Logo On Robot*			✓	✓	✓
Logo on Worlds Tshirt*			✓	✓	✓
Large Logo on Team Banner*				✓	✓
Logo on Competitive Vests*				✓	✓
Tonkabots Swag Bag					✓
Large Logo On Robot*					✓
Robot Demo At Company Facility					✓

*Sponsorship must be made and vector logo art sent to Gretchen@Paintertainment.com no later than **March 20, 2025** to ensure logo print on shirt, vests, banner & robot in time for the World Championship stage in Houston.

Competition Vests

The Tonkabots are known for wearing their high visibility reflective vests at all FIRST competitions. Sponsors have the opportunity to have their logo on the vests worn by our drive team who is shown on the jumbotron during each match.

Worlds T-Shirt

The Tonkabots create a T-shirt with the current sponsors represented and a unique graphic that represents our team among a global audience. This sweatshirt is sold to and worn by students, parents, and other supporters at the World Championship.

Sponsorship perks are subject to change from one season to the next. Please contact us when you are ready to donate to ensure you have the most up to date list